OPEN DAYS DELL’INNOVAZIONE
6-7 marzo 2019
Inspire and Incentivise Innovation

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Challenge Prize Centre, Nesta
Principles

Pathways to Innovation
Why Innovate?
Innovation
Inspired Innovation
Inspire Collaboration
Incentivise for Success
Impact
Pathways to Innovation

Pathways

Innovation spiral

1. Prompts
2. Proposals
3. Prototypes
4. Sustaining
5. Scaling
6. Systemic change
Pathways to Innovation

Many facets and layers to innovation in development
Why Innovate?
Why Innovate?
Innovation

- Computer
- Ipod
- Music streaming
- Digital camera
- Telephone
- Design
The more strands you can weave together, the more possibilities you can create.
Inspired Innovation

Understand the Issue

Purpose

Systemic Change Goals
Context
Specific
Innovation

Platform for new Innovation
Inspire Collaboration
Fall Armyworm Tech Prize

Prize Statement
The prize sought digital tools and approaches to provide timely, context-specific information to enable smallholder farmers and those who support them to identify, treat, and track incidence of fall armyworm in Africa.

- Raise awareness of the issue
- Focus attention on digital solutions
- Co-creation

6 Prize Awards
$150,000 Main Award
$ 75,000 x 2
$ 50,000 x 3
## Fall Armyworm Tech Prize Collaboration

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**SYNGENTA**

Post Prize Accelerator
## Collaboration

### Opportunities
- Connect the dots
- Work towards systemic change
- Draw on each others strengths
- Mitigate each others weaknesses
- Different approaches to the same issue
- Greater capital for change
- New and informed processes
- Greater impact story

### Challenges
- Sharing a vision
- Different agendas
- Partnership management
- Roles and responsibilities
- Sharing data
- Devolved capital
- Too many different requirements
- Need to own impact story
Incentivise Innovation

Blended Approaches (finance, capabilities, policy, profile, buy in, markets)
Innovation Impact

What’s the story?
- Qualitative
- Quantitative

What’s the difference being made?
- Local, Regional, Global
- Short term
- Long term

How can that impact be sustained?
Equality of Access and Opportunity
Thank You

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