INNOVAZIONE PER LO SVILUPPO & techsoup

Fondazione CARIPLO

Compagnia di San Paolo

OPEN DAYS DELL'INNOVAZIONE

6-7 marzo 2019

Inspire and Incentivise Innovation

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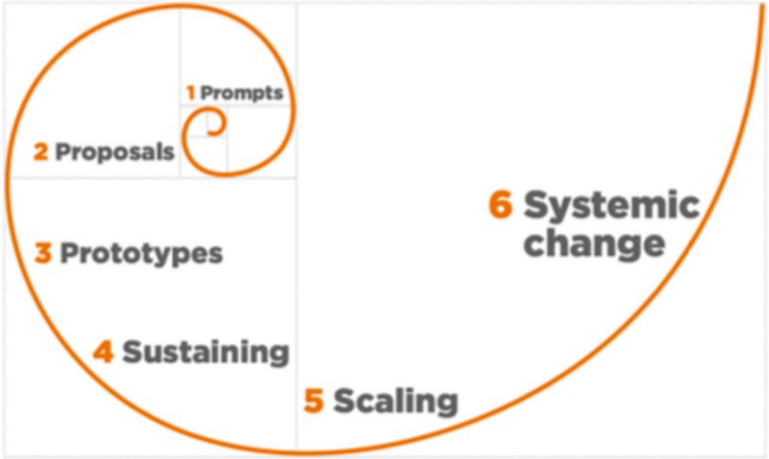
Principles

Pathways to Innovation
Why Innovate?
Innovation
Inspired Innovation
Inspire Collaboration
Incentivise for Success
Impact

Pathways to Innovation

Pathways

Innovation spiral



Pathways to Innovation

Many facets and layers to innovation in development

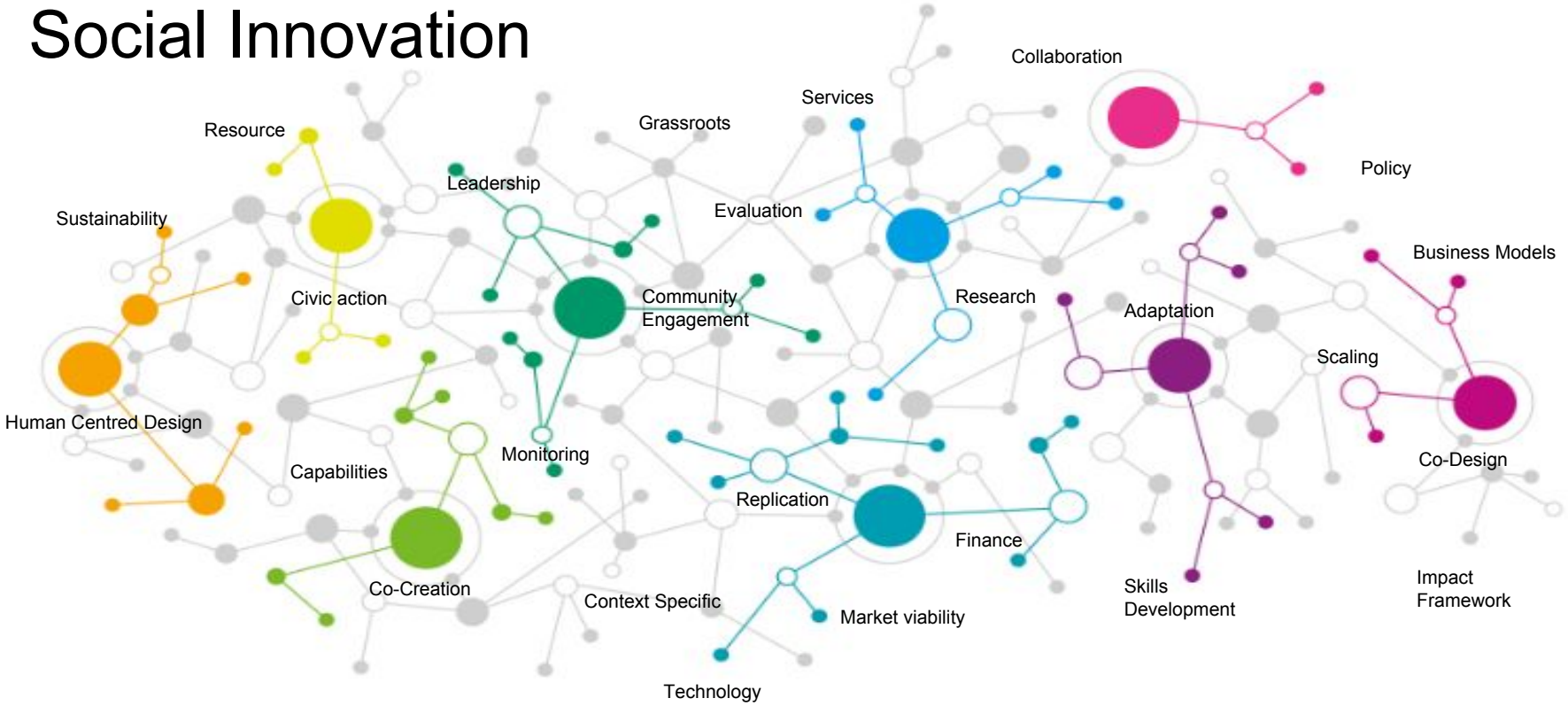
Why Innovate?

Why Innovate?

Innovation

- Computer
- Ipod
- Music streaming
- Digital camera
- Telephone
- Design

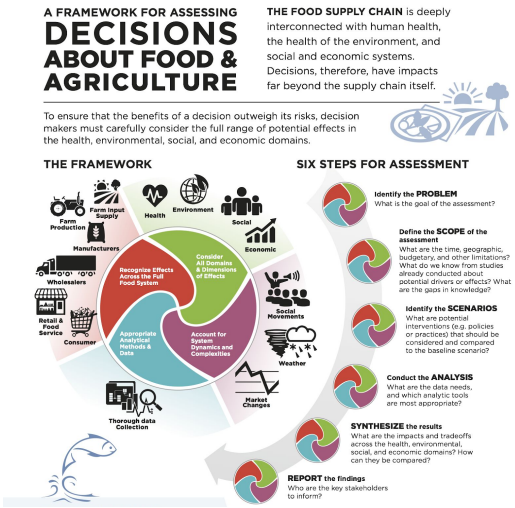
Social Innovation



The more strands you can weave together, the more possibilities you can create.

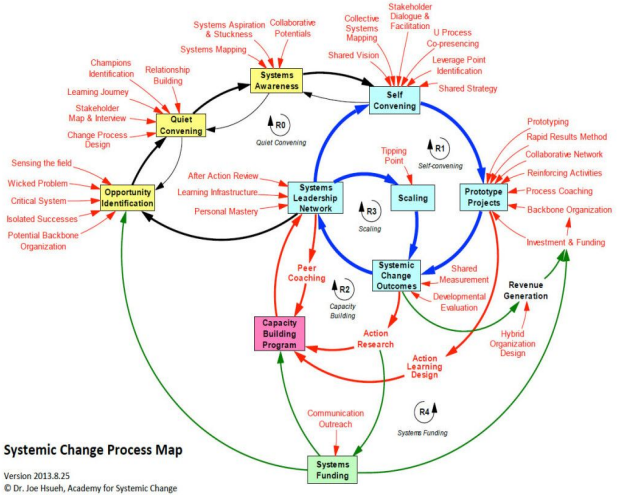
Inspired Innovation

Understand the Issue



Purpose

Systemic Change Goals



Context
Specific
Innovation

Platform
for new
Innovation

Inspire Collaboration

Fall Armyworm Tech Prize

Prize Statement

The prize sought digital tools and approaches to provide timely, context-specific information to enable smallholder farmers and those who support them to identify, treat, and track incidence of fall armyworm in Africa.

- Raise awareness of the issue
- Focus attention on digital solutions
- Co-creation

6 Prize Awards

$150,000 Main Award

$ 75,000 x 2

$ 50,000 x 3

FEED THE FUTURE
The U.S. Government's Global Hunger & Food Security Initiative

Fall Armyworm Tech Prize Collaboration

Nesta		USAID		LOL/FFAR	
Challenge Prize Centre by nesta	Process Impact	USAID FROM THE AMERICAN PEOPLE	Task Force IPM Pest Management	LAND O'LAKES INTERNATIONAL DEVELOPMENT FFAR	Funding Agronomy investment
MEST		**CIMMYT**		**CABI**	
mest	Bus dev Markets DigiTech	CIMMYT International Maize and Wheat Improvement Center	Agriculture Experts Advice	CABI	Agri and Pest Management User Testing
Entrepreneurs		**BRAC**		**Africa Comms**	
DAI	Business advice Digital development	brac	Facilitation Microfinance Agriculture	AFRICOMMUNICATIONS GROUP LTD	Comms, Marketing, Presentation techniques

syngenta foundation for sustainable agriculture

SYNGENTA

Post Prize Accelerator

Collaboration

Opportunities

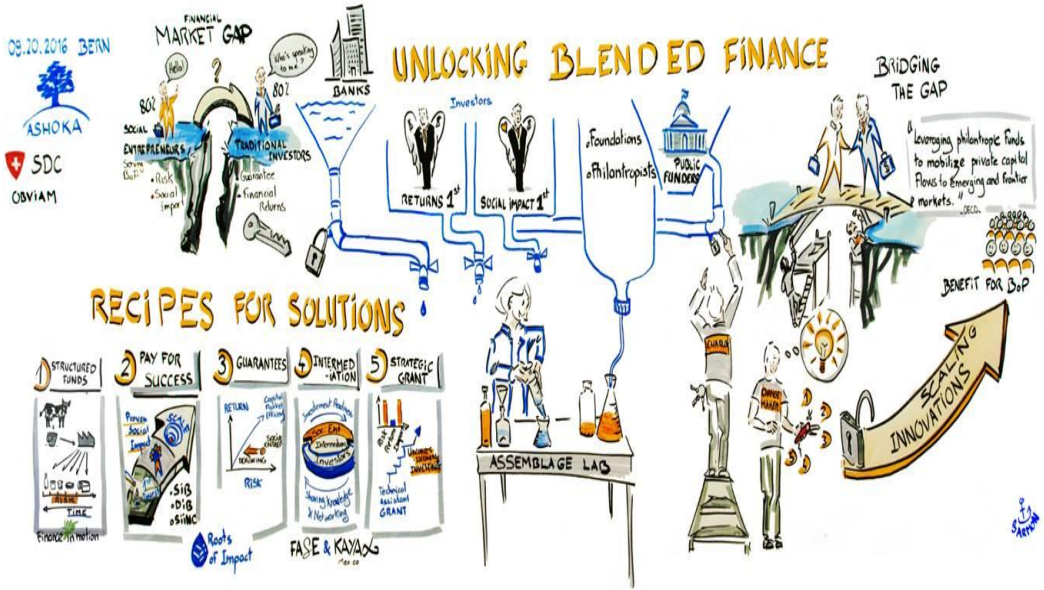
- Connect the dots
- Work towards systemic change
- Draw on each others strengths
- Mitigate each others weaknesses
- Different approaches to the same issue
- Greater capital for change
- New and informed processes
- Greater impact story

Challenges

- Sharing a vision
- Different agendas
- Partnership management
- Roles and responsibilities
- Sharing data
- Devolved capital
- Too many different requirements
- Need to own impact story

Incentivise Innovation

Blended Approaches (finance, capabilities, policy, profile, buy in, markets)



GLOBAL INNOVATION FUND

Focused on addressing key development problems

At GIF, we invest in a range of innovations with strong potential for social impact at a large scale. We define 'innovation' broadly to include new business models, policy practices, technologies, behavioural insights, or ways of delivering products and services that benefit the poor in developing countries — any solution that has potential to address an important development problem more effectively than existing approaches.

science & technology Department: Science and Technology REPUBLIC OF SOUTH AFRICA
OMIDYAR NETWORK
Sida
USAID FROM THE AMERICAN PEOPLE
UKaid from the British people
Australian Aid

Innovation Impact

What's the story?

- Qualitative
- Quantitative

What's the difference being made?

- Local, Regional, Global
- Short term
- Long term

How can that impact be sustained?

Equality of Access and
Opportunity

Thank You

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